

Transparency for Public Affairs Activities. Lobbying. 2024.

Introduction.

This report presents **Opella’s lobbying activities for 2024**, focused on our **global and European Union engagement with trade associations**.

In 2024, Opella is currently a global business unit of Sanofi representing the consumer healthcare business and the information provided here is an excerpt from the Sanofi Group’s [public lobbying disclosure](#), which consolidates lobbying and advocacy reporting at Group level.

Sanofi’s lobbying activities are guided by a **Global Procedure on Responsible Lobbying and Interaction with Public Officials**, updated in 2024 to reflect the highest international standards and evolving transparency expectations. These practices are rooted in Sanofi’s **Code of Conduct**, where *Interacting with Stakeholders* is one of the company’s fundamental principles. This framework applies to all engagements with public authorities and stakeholders, including trade associations, governments, academic institutions, and research organizations.

Lobbying activities can, at times, raise questions and potentially affect public trust. For this reason, Sanofi—and Opella as part of the Group—applies strict governance standards to ensure that all advocacy activities are conducted **ethically, transparently, and in compliance with applicable laws and regulations**, with patients and society at the center of decision-making. These standards include clear authorization requirements, anti-bribery and due-diligence controls, respect for cooling-off periods, transparency on positions and resources, and annual public reporting of lobbying activities.

Opella fully adheres to these principles and procedures. Our lobbying activities are coordinated by authorized employees and consultants working in Public or Government Affairs, with **clear accountability at executive level**. We engage with selected industry and trade associations representing the **consumer healthcare sector**, including over-the-counter medicines, vitamins, minerals and supplements, and medical devices.

We recognize that trade associations may take positions on a broad range of topics that do not always fully align with our own priorities or commitments. In such cases, Opella representatives raise concerns through appropriate governance channels and work constructively to promote solutions consistent with our values and responsibilities.

The information below reflects **Opella’s lobbying activities as reported within Sanofi’s 2024 lobbying disclosure**, reaffirming our commitment to openness, integrity, and responsible engagement with public decision-makers.

Opella’s Global Trade Associations: Disclosures.

Extracted from the [Sanofi Lobbying Disclosure 2024](#), below is a list of main consumer healthcare industry specific associations that **Opella** adheres and/or contributes to at the Global level.

Organization.	Opella’s contributions in:		
	2022.	2023.	2024.
Global Self-Care Federation (GSCF)	CHF 265,500	CHF 265,194	CHF 265,194
International Probiotics Association* (IPA)		USD 40,580	USD 40,580

*As part of our commitment to expand our transparency on lobbying, we have included this organization in the list, which also has an affiliate in Europe. There is only one membership fee per company covering Global and Europe.

European Union: Transparency Register.

In 2009, Sanofi joined the European Union's Transparency Register, which provides European citizens with direct access to information about which organizations are engaged in activities aimed at influencing the European Union's decision-making process, as well as the resources invested in these activities. Registrants are required to provide information about their lobbying and advocacy activities and sign the Transparency Register Code of Conduct.

For more information, visit the [Transparency Register](#).

Opella's Financial contributions in European sector organizations.

Extracted from the [Sanofi Lobbying Disclosure 2024](#), below is a list of main consumer healthcare industry specific trade associations that Opella, adheres and/or contributes to at the European level*:

- AESGP: Association of the European Self-Care Industry.
- FSE: Food Supplements Europe.
- WFA: World Federation of Advertisers.
- IPAEU: International Probiotics Association-Europe.

Organization.	Opella's contribution in:				
	2020.	2021.	2022.	2023.	2024.
Association of the European Self-Care Industry (AESGP).	EUR 70,000	EUR 80,000	EUR 80,000	EUR 82,400	EUR 107,120
European Brands Association (AIM).**				EUR 12,405	
Food Supplements Europe (FSE).				EUR 21,320	EUR 21,320
World Federation of Advertisers (WFA).					EUR 44,200
International Probiotics Association-Europe (IPAEU).***				USD 40,580	USD 40,580

*Under the Transparency Register Compliance Guidelines launched on 23 June 2011, membership fees, contributions, and participation costs paid to trade or professional associations, think tanks, or third-party events were not required to be included in a company's financial declaration where those organisations were themselves voluntarily registered in the EU Transparency Register, in order to avoid double counting. Notwithstanding this, and in the interest of transparency, we chose to disclose our full contributions.

**No longer a member in 2024.

***IPAEU is the European affiliate of the International Probiotics Association (IPA) and covered under one membership fee.

--- Nothing Follows. ---