

Press Release.

Opella appoints Gonzalo Balcazar as President of Europe and Latin America.

France, 31st March 2026 - Opella is bringing new energy to its Europe and Latin America (EULA) operations with the arrival of Gonzalo Balcazar as President of the region. His mission is clear: drive go-to-market excellence and bring better health solutions into the hands of more people. Gonzalo is a member of Opella's Executive Committee.

Gonzalo brings over 25 years of sharp consumer goods expertise to the table. He joins Opella from Reckitt, where he directed a €2.5 billion global business as Senior Vice President for Household Care. Before that, he built his foundation at Procter & Gamble, mastering sales, trade marketing, and business transformation.

Having worked across three continents, Gonzalo offers a deep, nuanced understanding of global markets. His outcome-driven leadership style and track record of sustainable growth make him the right fit to push Opella's expansion forward.

Gonzalo Balcazar. President of Europe and Latin America.

"I'm excited to join the teams across Europe and Latin America and work alongside them to understand what matters most to our consumers and partners. By listening, learning, and sharing expertise, we can create meaningful solutions that truly improve health and well-being in our communities."

Julie Van Ongevalle. Opella President & CEO.

"At Opella, we challenge the status quo. With Gonzalo's leadership, we're doubling down on our promise to deliver innovative health solutions that move the needle for communities across Europe and Latin America. Together, we're ready to set a new standard for impact and progress."

Gonzalo will be engaging first-hand with consumers, healthcare professionals, and retail partners across Europe and Latin America and actively identifying bold opportunities to challenge the norm and accelerate Opella's growth.

About Opella.

Opella is the self-care challenger with the purest and third-largest portfolio in the Over-The-Counter (OTC) & Vitamins, Minerals & Supplements (VMS) market globally. Our mission is to bring health in people's hands by making self-care as simple as it should be. For half a billion consumers worldwide – and counting. At the core of this mission is our 100 loved brands, our 11,000-strong global team, our 13 best-in-class manufacturing sites and 4 specialized science and innovation development centers. Headquartered in France, Opella is the proud maker of many of the world's most loved brands, including Allegra, Buscopan, Doliprane, Dulcolax, Enterogermina, Essentiale and Mucosolvan. B Corp certified globally, we are active players in the journey towards healthier people and planet.

Find out more about our mission at www.opella.com.

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